

Claire Raby

UI/UX & Graphic Designer

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clairesomethingfun.com

ABOUT CLAIRE

A creative product & graphic Designer with 8+ years of experience crafting bold, campaign-driven visuals across digital, social media, video, and print.

Skilled at concept development, storyboarding, and delivering designs that spark engagement and drive results. Adept at collaborating with multidisciplinary teams to turn ideas into scroll-stopping visuals while maintaining brand consistency and strategic storytelling.

EXPERIENCE

Multidisciplinary Designer

Claire Raby Design Studio · July 2024 – Present

- Deliver multidisciplinary design solutions across product design, graphic design, illustration, video, and brand identity.
- Conceptualize and execute campaign-driven visuals for digital, social media, video, and print platforms.
- Develop creative concepts, storyboards, and visual narratives that engage audiences and drive results.
- Ensure brand consistency and strategic storytelling across all design deliverables.
- Collaborate effectively with clients and multidisciplinary teams to translate ideas into compelling visuals.
- Provide end-to-end design services, from ideation and prototyping to final assets and implementation.

Senior Product Designer

ShiPeng Technology · February 2025 – Present

- Advanced AI and robotics for the construction industry.
- Focused on creating intuitive user experiences that support smart city development, work automation, and digital transformation.
- Contributed to defining user flows, wireframes, and high-fidelity interfaces tailored for intelligent construction solutions.

UI/UX & Graphic Designer

bitHeads, Inc. · July 2021 – July 2024

- Led the redesign of user-centric interfaces for BrainCloud, enhancing the overall user experience.
- Developed intuitive designs for the BrainCloud portal, landing pages, user flows, and dashboard interface.
- Collaborated with cross-functional teams to ensure alignment with user needs and business goals.
- Utilized skills in UX/UI design, prototyping, and user testing to create a seamless experience.
- Designed campaign visuals, landing pages, and promotional graphics to support marketing initiatives for a SaaS platform.
- Collaborated with cross-functional teams to ensure creative consistency across digital platforms.

Creative Director & Marketing Coordinator

JcLocal Intelligent Technology Inc. · August 2018 – May 2021

- Directed creative campaigns and oversaw the production of ads for digital, social, and print platforms.
- Managed a creative team to produce scroll-stopping visuals for marketing and advertising.
- Designed brand identities, promotional materials, and motion-graphic content to strengthen brand recognition.
- Developed integrated marketing campaigns that boosted customer engagement and online presence.

UI/UX Designer

Taisys Technologies Co., Ltd. · July 2015 – July 2018

- As Lead UI/UX Designer for app products, oversees the design and user experience strategy to create intuitive and visually engaging mobile and web applications.
- Collaborates with product managers and developers to ensure designs align with user needs and business goals.
- Conducts user research, testing, and iterates on designs to optimize user satisfaction.
- Ensures consistency across all digital touchpoints while maintaining a high standard of design quality.

Graphic Designer

TaiYi Advertising Inc. · July 2014 – July 2015

- Created visual concepts and designs for a variety of marketing materials, including print and digital assets.
- Worked closely with clients and teams to understand project requirements and deliver compelling designs that aligned with brand identity.
- Developed layouts, typography, and imagery to communicate messages effectively.
- Managed multiple design projects while meeting deadlines and maintaining high-quality standards.
- Ensured consistency across all design elements and contributed to the overall visual direction of campaigns.

EDUCATION

Master's of Commercial Design

Chung Yuan Christian University · Taiwan – 2014

Bachelor of Arts and Design

National Tsing Hua University · Taiwan – 2012

TOOLS

• Graphic & Image Editing

Adobe Illustrator · Photoshop · InDesign · Lightroom

• Interface & Experience Design

Figma · Sketch · Balsamiq · Axure · Adobe XD · Principle · Miro

• UI Frameworks & Front-End Integration

Material UI (MUI) · Flutter · Bootstrap · Tailwind CSS · React Components

• Productivity Tools

Word · Excel · PowerPoint · Outlook · Pages · Numbers · Keynote

• Website builders

Wix · Square · Webflow · WordPress · Elementor

• Video Editing

Premiere Pro · Final Cut Pro

• Motion & Animation Design

After Effects

• Project Management

Asana · Jira · Notion

CERTIFICATIONS

Data Analytics

Foundations: Data, Data, Everywhere — Google, Oct 2025

Foundations of Data Science — Google, Oct 2025

What is Data Science?— IBM, Jul 2024

UX / UI & Design

Accessibility and Inclusion with Figma — LinkedIn, Nov 2024

Design User Experiences with Figma — LinkedIn, Nov 2024

Designing Microinteractions with Figma — LinkedIn, Nov 2024

Figma for UX Design — LinkedIn, Nov 2024

Figma: Designing with Variables and Conditionals — LinkedIn, Nov 2024

Figma: From Design to CSS Implementation — LinkedIn, Nov 2024

UX Foundations: Prototyping — LinkedIn, Nov 2024

Foundations of User Experience (UX) Design — Google, Oct 2021

Marketing

Digital Marketing Strategy - Great Learning, Oct 2025

Marketing Strategy Fundamentals - SMstudy - Global Accreditation Body for Sales and Marketing, Oct 2025

Project Management

Project Management Fundamentals — Microsoft, Aug 2024

Marketing Essentials Certificate Program — Cornerstone OnDemand Foundation, Oct 2025

AI & Emerging Tech

Google AI Essentials — Google, Jul 2024